Under the auspices of the Italian G20 Presidency

Summit
International Standards for People, Planet and Prosperity
Virtual event, Thursday 28th October 2021
12:00-15:00 CEST

G20 Standardization Organizations Contributing to Sustainability Goals

PRELIMINARY PROGRAMME

The Summit will be held in English
Topics and goals of the Summit

The International Standards Summit for People, Planet and Prosperity is jointly organized by the Italian Standardisation Bodies, UNI and CEI, together with the International Electrotechnical Commission (IEC), International Organization for Standardization (ISO) and International Telecommunication Union (ITU).

The event is organised under the aegis of the G20 Italian Presidency. The Italian Ministry of Economic Development, Ministry of Ecological Transition and Ministry of Foreign Affairs contributed to the event.

The first Standardisation Summit took place last year under the Saudi Arabia G20’s Presidency. This year, during the G20 Italian Presidency, UNI celebrates its centenary as it was founded in 1921 and the Italian Electrotechnical Committee is even older as it was established in 1909.

At International, European and National level, standardisation represents an example of consolidated and efficient multi-stakeholder forum as it gathers, through its organisations, all the components of our communities: businesses, public authorities and utilities, academia, research centres, professionals and civil society. These components meet to discuss and to find the best technical, social, economic solutions to problems occurring in our daily life.

The G7, the G20, the UN through the SDGs, the COP26, the European Union and most of the Governments all over the planet are urging to take action to improve the wellbeing of citizens, the restoration of biodiversity, the mitigation of climate change, the use of renewable energy, job creation and economic growth whilst taking care to pursue sustainability in each action and activity.

The Summit is willing to foster the dialogue among international organisations and their members, the National Standardisation Bodies of the G20 Countries but also to take the opportunity to present to the Governments of the G20 Countries the ongoing activities carried out to meet the global challenges.
Opening (12:00 – 12:35)

Moderator: Chiara Rancati, RAI (Italian National Public Broadcasting)

Welcome
Giuseppe Rossi, President, UNI
Riccardo Lama, President, CEI
Yinbiao Shu, President, IEC
Eddy Njoroge, President, ISO
Houlin Zhao, Secretary General, ITU

Introduction
Gilberto Pichetto Fratin, Italian Vice Minister of Economic Development
Saad AlKasabi, Governor of SASO, Saudi Standards, Metrology and Quality Organization
Kukuh S. Achmad, Chairman of BSN, the National Standardisation Agency of Indonesia

Session I: Policy making in modern times (12:35 – 13:20)

How can policy makers fulfil obligations to society in the areas of people, planet, and prosperity without stifling innovation? This session will explore how the apolitical, voluntary, consensus-based nature of international standardization can become a driver for change in the 21st century policymaking.

Keynote address Giovanni Faresse, Professor of Economic History, European University of Rome, Expert of Task Force n. 8 of the T20

Panellists
Marianna Karttunen Saint Bris, Policy Analyst, OECD
Luca Lo Schiavo, Deputy Director, Directorate Energy Infrastructure and Unbundling Infrastructure, ARERA (Italian Energy Regulatory Authority)
Sophie Müller, Deputy Head of Unit, Standards Policy, DG GROW, H3, European Commission
Eva Spina, Director General of Communication Technologies and Cybersecurity at the Ministry of Economic Development
Erik N. Wijkström, Regulation, Standards, Non-tariff measures (NTMs) and Trade - Head of TBT Unit in Trade and Environment Division, WTO
SESSION II: Transforming our world: International standardization for people, planet, and prosperity (13:20 – 14:00)

We want a world that is better, fairer, and more sustainable. The Sustainable Development Goals (SDGs) offer a shared blueprint for tackling challenges facing our global society. Some of the challenges may be solved through emerging technologies like AI, others by adapting things that we have been doing for centuries, like farming. Panellists will focus on how international standardization is contributing to progress in achieving the Sustainable Development Goals and what will be its role to tackle future challenges in the areas of people, planet, and prosperity.

Keynote address  Jovan Kurbalija, Executive Director, DiploFoundation & Head, Geneva Internet Platform

Panellists

Chaesub Lee, Director of the ITU Telecommunication Standardization Bureau
Philippe Metzger, IEC General Secretary and CEO
Sergio Mujica, Secretary-General, ISO
Emanuele Riva, Vice Chair IAF and incoming IAF Chair, International Accreditation Forum

WRAP-UP (14:00 – 14:10)
Ruggero Lensi, General Secretary UNI
Giuseppe Molina, General Secretary CEI

CALL TO ACTION (14:20 – 14:50)
• Moderator reads the Call to Action
• Statements of the standardization representatives of the G20 Countries

CLOSING REMARKS (14:50 – 15:00)
Renzo Tomellini, Chief Technical Adviser of Roberto Cingolani, Minister of Ecological Transition